

## SAMPLE PRESS RELEASES

### WINNERS OF MTNA COMPETITIONS

**Date:**

**For Immediate Release**

**[You're Name]**

**[Your Phone Number]**

**[Your email address]**

[*Name*] Wins [*Place*] in STATE DIVISION OF MTNA [*Competition Category*]

[*Name*] was named [*place*] winner in the State Division of the Music Teachers National Association (MTNA) [*category*] Competition which took place at [*location*] on [*date*]. [*If the student was a first place winner or representative, include West Central Division information. If not, skip the West Central Division information and go to the last paragraph.*]

[*S/He*] will now advance to the West Central Division [*category*] Competition scheduled for [*date(s) and year*] at [*location*]. The West Central Division includes the states of North and South Dakota, Kansas, Colorado, Minnesota, Iowa, Missouri and Nebraska. The winner of the West Central Division will then proceed to the national competition in [*location*] in [*month and year*]. The purpose of the MTNA performance competitions is to provide educational experiences for students and teachers and to recognize exceptionally talented young artists and their teachers in their pursuit of music excellence.

[*Last Name*] presented a [*length*] minute program including [*number*] memorized pieces, one each from the following styles: [*name the styles*] [*name the songs/pieces and composers if desired*].

[*Include something of interest about the student, i.e., when and why they started taking lessons*]. [*Include parent(s) and teacher's name in the article*].

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If desired, submit a digital picture of student in .jpeg format and write a caption for the picture, e.g.,

CAPTION FOR PICTURE

[*Name*] [*place and competition category*].

### WINNERS OF NEBRASKA ONLY COMPETITIONS

**Date:**

**For Immediate Release**  
**[Your Name]**  
**[Your Phone Number]**  
**[Your email address]**

[*Name*] Wins [*Place*] in Nebraska Only [*Competition Category*] Competition

[*Name*] was named [*place*] winner in the Nebraska Only [*Competition Category*] Competition which took place at [*location*] on [*date*].

[*Name*] presented a [*length*] minute program including [*number*] memorized pieces, one each from the following styles: [*name the eras*].

*[Say something of interest about the student, e.g., how long s/he played the instrument, grade in school, siblings, other interests, etc. Note parent(s) and teacher in the article].*

The purpose of the MTNA performance competitions is to provide educational experiences for students and teachers and to recognize exceptionally talented young artists and their teachers in their pursuit of music excellence.

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If desired, submit a digital picture of student in .jpeg format and write a caption for the picture, e.g.,

CAPTION FOR PICTURE  
[*Name*] [*place and competition category*].

**NMTA TEACHER OF THE YEAR**  
**Or**  
**NMTA OUTSTANDING SERVICE AWARD**

**Date:**  
**For Immediate Release**  
**[Your Name]**  
**[Your Phone Number]**  
**[Your email address]**

**[Name] WINS NMTA TEACHER OF THE YEAR**  
**or NMTA OUTSTANDING SERVICE AWARD**

[*Name, title & NCTM if applicable*] was named the [*Teacher of the Year/Outstanding Service Award Recipient*] at the Nebraska Music Teachers Association Annual Meeting held at [*location*] [*date*].

Include a biography.

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If desired, submit a digital picture in .jpeg format and write a caption for the picture, e.g.,

CAPTION FOR PICTURE

[*Name*] wins [name of award].

### **MTNA FOUNDATION FELLOW AWARD**

*An article can be written after the recipient is named the Foundation Fellow at the NMTA State Conference and another one can be written after the recipient receives the award at the MTNA Conference. Consider using the promotional picture taken at the MTNA Conference in the latter article.*

**Date:**

**For Immediate Release**

**[Your Name]**

**[Your Phone Number]**

**[Your email address]**

### **[Name] RECEIVES MUSIC TEACHERS NATIONAL ASSOCIATION FOUNDATION FELLOW AWARD**

[*Name, title & NCTM if applicable*] was recently [*named or awarded*] the MTNA Foundation Fellow Award at the [*Nebraska Music Teachers Association (NMTA) Conference or Music Teachers National Association (MTNA) Conference*] in [*location*]. This is a prestigious award bestowed on a deserving individual by peers who contribute a minimum of \$1,000 to the national foundation in the recipient's name. Funds from the MTNA Foundation are then used for music scholarships and special programs.

[*Name*] has taught [*discipline*] for [*number of years*]. [*Note activity in state and local associations and other related areas. Include something else of interest, such as family members and civic responsibilities.*]

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If desired, submit a digital picture in .jpeg format and write a caption for the picture, e.g.,

CAPTION FOR PICTURE

[*Name*] wins [*name of award*].